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# DAHLIAS

1928

JOSEPH NUNEVILLER

QUINTON, NEW JERSEY



# DAHLIAS

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The Dahlia you will remember, a few years ago was just a flower and classed equally with the other flowers we grew in our gardens, but today it is the largest, most beautiful and most extensively grown of them all. There are several thousand different varieties with colors and formations of every description; they range in size from one inch to more than a foot in diameter.

The Dahlia is easily grown and responds to ordinary culture, therefore a very satisfactory flower for all to grow.

Since the Dahlia started to make such rapid progress as an exhibition and cut flower the New Jersey Growers have played a very important part, especially in the introduction of new varieties.

At the show, the American Dahia Society holds in New York City each fall, you will find Jersey Dahlias occupy over one half of the entire show room and they always win their share of the Gold Medals and other Special prizes.

The New Jersey Growers are very successful and this success is due, not only to the fact that most of the best dahlias are grown in New Jersey, but also to the support the buying public has given them.

We have confined our list to the most popular varieties and will continue, as in the past, to list only the very best dahlias, selected from our own introductions and from other growers' collections throughout the country.

Our stock is healthy and grows satisfactorily in all parts of the country.

Let your next order be from Nuneviller's stock and when they bloom you will be proud of your success.

We appreciate the support we have received from our many friends and we are proud to say it has enabled us to offer such a complete list of the very best dahlias. We therefore pledge ourselves to give all a square deal.

**JOSEPH NUNEVILLER**

Quinton

New Jersey

## INFORMATION

**ORDER EARLY.** Our stock is very limited on some varieties. We advise you to order before our stock is depleted.

**TERMS AND DELIVERY.** Cash with order. All stock will be shipped Parcel Post prepaid May 2 to May 16 unless otherwise stated.

**GUARANTEE.** We guarantee all of our stock to be healthy and as represented true to name and their arrival in good condition. We cheerfully replace any that should prove otherwise. We do not substitute unless requested. Money will be immediately refunded if stock is exhausted.

## 15% FREE

We give absolutely free any stock you may select from this list to the amount of 15% of your order.

On each dollar of your order you are allowed 15c toward any tuber or plant in this catalog.

This does not apply to My Maryland, Jane Cowl and special collections which have been priced very low.

### FOR 1929 INTRODUCTION

**EVA L. QUADLING (Hybrid Decorative)**—The largest and deepest pure red dahlia. Exhibition and commercial cut flower.

**CITY OF PEACE (Curled Petal Decorative)**—A gorgeous cameo pink with a glint of gold. The color that appeals.

## VARIETIES

Key—C., Cactus; D., Decorative; P. Peony; H. C., Hybrid Cactus; H. D., Hybrid Decorative.

**ALICE WHITTIER, H. C.**, (Reed)—Won president's cup at Boston 1924 and best dahlia exhibited by an amateur at San Francisco, 1926. Extra large 9 to 11 inches in diameter, 5 to 6 inches deep. Color, primrose yellow with a golden glow at base of petals. Stems hold flowers erect. Tubers, **\$5.00**; Plants, **\$2.50**

**ADDA PATTERSON, H. C.** (Kemp)—One of the best white Hybrid Cactus Dahlias to date. The flowers are pure white, and average 8 to 9 inches in diameter. The plant is a strong grower. The blooms are held well above the foliage on good stiff stems. Plants, **\$2.50**

**AZTEC GLORY, D.** (Broomall)—Picric or lemon yellow, extra large flowers of a beautiful formation, good stems, excellent as an exhibition Dahlia. Plants, **\$5.00**

**AMARILLO GRAND, H. D.** (Broomall)—Light yellow, compared with Sunny South the petals are broader and the flowers are much larger, in fact they are enormous and are produced in abundance. Tubers, **\$5.00**; Plants, **\$2.50**

**AMBASSADOR, C.** (Broomall)—Is exhibited at every dahlia show, a fine exhibition and commercial flower of soft yellow, buff shaded salmon pink. Well formed flowers of large size borne on very good stems. Tubers, **\$1.00**; Plants, **\$1.00**

**ADELINE C. LORBEER, C.** (Broomall)—I regard this as the best, pure bright red Cactus Dahlia that I have even seen. The medium large flowers are produced on fine stems. The color is spectrum red (scarlet red) without shading. This desirable dahlia stands hot sun well without bleaching or burning and keeps well as a cut flower. Certainly the best of its color for cutting. Plants, **\$3.75**

**BARBARA REDFERN, D.** (Redfern)—Color is a delightful blend of old rose and old gold, immense in size with great depth, flowers are born on heavy, stiff stems. A particularly free bloomer, plants tall and vigorous. Plants, **\$3.75**



**CALIZONA, D.** (Broomall)—A golden yellow, tall grower, pleasing and distinct and prolific bloomer. Very good. Plants, **\$1.75**

**CASPER G. WARE, D.** (Dahliadel-Bowen)—Flowers 8 to 10 inches. Regularly formed and produced profusely on strong stems. Color bright clear violet rose. We recommend this variety for exhibition and commercial qualities. For bedding and edging it is in a class of its own. When cut it keeps longer than any other dahlia. Tubers, **\$3.00**; Plants, **\$1.50**

**C. B. GITHENS, C.** (Peacock)—One of the finest clear yellow dahlias we have grown. Well formed flowers, good substance and keeping qualities. Long slender stiff stem. Good commercial cut flower. Tubers, **\$1.00**

**CHARLES STRATTON, D.** (Chester)—A grand exhibition fluffy dahlia, having been awarded many prizes for its large size and artistic coloring. Color is pale gold shaded and tipped with old rose. You will like this one. Tubers, **\$1.50**

**EAGLE ROCK JEWEL, H. C.** (Broomall)—Cream overlaid cameo pink (shell pink). This dahlia is considered the most artistic dahlia ever grown, the large flowers are borne on strong stems, it is a vigorous grower and a free bloomer. Plants, **\$10.00**

**EAGLE ROCK BEAUTY, D.** (Broomall)—Gorgeous dahlia with long petals, pink and cream of very large size. Sturdy grower. One of the most beautiful dahlias. Tubers, **\$10.00**; Plants, **\$5.00**

**EAGLE ROCK SUNSHINE, C** (Broomall)—A deep golden color. Has every desirable point. All of us will grow this one. Tubers, **\$5.00**; Plants, **\$2.50**

**ELITE GLORY, D.** (Kennedy)—A giant dahlia, very pleasing and spectacular in appearance. Color brilliant red. One of the most handsome dahlias to date. Strong grower, stout stem, holds flower perfectly. Highly recommended. Tubers, **\$4.00**; Plants, **\$2.00**

**ELIZA CLARK BULL, D.** (Boston)—We are pleased to recommend this beautiful white dahlia. A free bloomer. Large and well built with best of stem. Very attractive. Tubers, **\$3.00**; Plants, **\$1.50**



**ELLINOR VANDERVEER, D.** (Seal)—A dahlia of exquisite beauty and great size, having every desirable quality. One of the best Dahlias from the Pacific Coast. Color glowing satiny pink. Long stiff stems, prolific bloomer. An outstanding variety.

Tubers, **\$2.50**; Plants, **\$1.25**

**ELSIE DANIELS, H. C.** (Meachen & Sherman)—The color of this wonderful dahlia is pale violet orchid, with long wavy white center petals. Bush rather dwarf with immense exhibition blooms held well out of the foliage on strong stems.

Tubers, **\$2.00**

**EMMA MARIE, H. C.** (Dahliadel)—No garden is complete without this beautiful pink dahlia, with a white center. There is from the very beginning to the end of the blooming season a bush full of handsome blooms, held on good stems. Very good cut flower.

Tubers, **\$2.00**; Plants, **\$1.00**

**FAITH GARIBALDI, D.** (Boston)—A superb rose pink of great size, does not require heavy disbudding for immense blooms. Flowers are held up straight on long stiff stems.

Tubers, **\$2.50**

**FAY LANPHIER, H. C.** (Edmyel Dahlia Farm)—A very beautiful creamy yellow, the color we all like. The handsome large blooms are held on good stems.

Tubers, **\$4.00**; Plants, **\$2.00**

**FLAMING METEOR, D.** (Barker)—This flower is large, of good depth, splendid form and unexcelled keeping qualities. Stems long, tough and cane-like. The color is a flaming orange scarlet deepening to burnt orange at center where each petal shows an amber base.

Plants, **\$2.50**

**GOLDEN FLEECE, D.** (Seal)—A large golden yellow deep to the center, frequently tipped white. Strong open growing bush. Blooms are borne on long stems, which hold the blooms upright.

Tubers, **\$5.00**; Plants, **\$2.50**

**GOLDEN EMBLEM, D.** (White)—A very beautiful new yellow, one of the very best from Oregon last year. The color is rich golden yellow. The strong healthy bush is a free bloomer and the large flowers are borne on the very best stems.

Plants, **\$2.50**

**GRANDOLA, D.** (Broomall)—Brilliant orange, medium size blooms, held erect on fine stems. Certain to become a popular cut flower.

Tubers, **\$3.50**; Plants, **\$1.75**

**HARRY MAYER, D.** (Reed)—One of the finest exhibition dahlias to date. Color a beautiful silvery pink on face of petals with deeper rose pink on reverse, petals regularly placed. Highly recommended.

Tubers, **\$10.00**; Plants, **\$5.00**

**JERSEY'S BEAUTY, D.** (Waite)—Perfect bloom of Erosine pink, carried high above the foliage on a long straight stem. A good cut flower as well as exhibition variety. Has won many prizes and medals.

Tubers, **\$1.00**; Plants, **\$1.00**

**JERSEY'S BEACON, D.** (Waite)—We recommend this giant dahlia very highly. A Chinese scarlet with a paler reverse, giving it a two-tone effect. Very good habit and stem. Won silver medal for best new seedling at New York 1924.

Tubers, **\$2.50**; Plants, **\$1.25**

**JERSEY'S CAPRICE, D.** (Waite)—One of the autumn shades that is hard to describe, flowers large and of good form and substance, stems rigid, holding the bloom erect. Tubers, **\$4.00**; Plants, **\$2.00**

**\*JERSEY'S IDEAL, D.** (Waite)—Color a light rosolane purple, a most handsome exhibition dahlia of large size and good stem. Blooms 8 to 10 inches.

Tubers, **\$5.00**; Plants, **\$2.50**

**JERSEY'S RADIANT, H. C.** (Waite)—A radiant color of bitter-sweet orange, borne on long stiff stems well above the foliage. An exhibition variety. Received certificate A. D. S. 1923.

Tubers, **\$2.00**

**JERSEY'S SUPREME, D.** (Waite)—A very strong grower, the large flowers are beautiful lilac-pink, prolific bloomer. Good stem.

Tubers, **\$5.00**; Plants, **\$2.50**

**KING SOLOMON, H. C.** (Blue Ribbon)—Color orange buff, petals curl and twist forming an artistic dahlia. Stems are good. Strong grower. The blooms do not always have full centers.

Tubers, **\$2.50**

**LAVENDULA, D.** (Broomall)—I consider this to be the best large flowered lavender dahlia I have seen. The color is a pleasing shade of lavender throughout. It is a strong grower, with fine stems and habit, and was admired by all who saw it bloom.

Plants, **\$2.50**

**LA RODA, D.** (Broomall)—Silvery rose pink, large well formed flowers held erect on strong stems. A leading Eastern grower declared this fine variety to be the best dahlia that he saw growing in the New York Botanical Gardens in 1925.

Plants, **\$7.50**

**MARGARET WOODROW WILSON, D.** (Fisher & Masson)—A handsome white with rhodamine purple reverse. The bush is strong and sturdy. The flowers are 8 to 10 inches in diameter and held on good stems. You will like this one.

Tubers, **\$4.00**; Plants, **\$2.00**

**MARGARET MASSON, D.** (Fisher & Masson)—It is a silvery rose pink of great depth and size. Grew 11 inches in our trial gardens. Wonderful exhibition variety on account of its good keeping qualities and fine upright stems.

Tubers, **\$2.50**; Plants, **\$1.25**

**\*MARION BROOMALL, H. C.** (Broomall)—Pink and white, descendant of Gladys Sherwood, it is more cactus than Gladys Sherwood with better stems and habit. A beautiful flower.

Tubers, **\$5.00**; Plants, **\$2.50**

**MARMION, D.** (Tyler)—Truly an immense flower grown on tall bushes. The color is pure golden yellow, with bronze suffusion on reverse of petals, a deeper bronze tone on the high center, outlining each petal. The stems are good and hold the large bloom gracefully above the sturdy plant.

Tubers, **\$5.00**; Plants, **\$2.50**

**MIRAFLORA, C.** (Broomall)—White tinted violet pink, the petals are long, straight and rather narrow, the flowers are 8 to 10 inches in diameter without disbudding. Prolific bloomer with good stems.

Tubers, **\$3.50**; Plants, **\$1.75**

**MORDELLA, D.** (Kemp)—Especially beautiful under artificial light. It is a real art dahlia of a bright apricot buff color. Flowers average 9 inches and are held well above the foliage on long stems.

Tubers, **\$1.50**



**JANE COWL, D.** (Downs)—Deep massive blooms of bronzy buff old gold, blending darker toward the perfect center. Broad petals, with just enough twist to add the refinement so often lacking in the largest dahlias. A stem of unusual strength holds this giant decorative over a bush of ideal growth, while the foliage is the thick leathery kind that insects seldom bother. This dahlia was the sensational seedling of the American Dahlia Society's New York Show, winning first as the best undisseminated decorative seedling and also the Garden and Home Builders' Sweepstakes Medal. It was awarded a Certificate of Merit at Storrs.

Tubers, **\$15.00.** Delivery April 15th, 1928.  
Plants, **\$7.50.** Delivery June 1st, 1928.





**MY MARYLAND, H. C. (Downs)**—A hybrid cactus of unusually delicate pink, with the faintest suggestion of lavender. The petals are tipped with ivory, pointed and whorled and twisted in a dainty manner. The bloom is large, the stem is good. My Maryland was awarded first prize as the best undisseminated seedling shown at Atlantic City Show, where it also won the Achievement Medal of the Garden and Home Builder Magazine. My Maryland also won first at the New York Show of the A. D. S. as the best undisseminated hybrid cactus seedling. It was awarded a Certificate of Merit at Storrs.

Tubers, **\$15.00**. Delivery April 15th, 1928.  
Plants, **\$7.50**. Delivery June 1st, 1928.

**MRS. F. E. BULLARD, P.** (Broomall)—Beautiful light pink, flowers are immense in size, borne on rather short but strong stems in the greatest profusion. Blooms are extra deep for a peony dahlia. Tubers, **\$3.00**; Plants, **\$1.75**

**NAGEL'S ROEM, H. C.** (Nagel)—The large flowers are borne on rigid stems. Color, chamois overlaid with salmon, petals curl and twist, making up a flower of great beauty. Should make a good cut flower. Plants, **\$2.00**

**NANCY SUE LANG, H. D.** (Broomall)—An immense dahlia for exhibition purposes. Flowers are star-like in form, red, tipped with gold. Strong straight stiff stems. Tubers, **\$7.50**; Plants, **\$3.75**

**PEPPER'S DELIGHT, H. D.** (Pepper)—New 1928. A gorgeous dahlia with long pointed curly petals which go back to the stem making a very deep and showy bloom. The center is high and full even late in the season. Color, yellow at center shading to cream then to watermelon pink on the outer petals. Flowers are borne on good stems facing up. The bush is a strong grower of medium height and the foliage is fern-like in appearance. Tubers, **\$7.50**; Plants, **\$3.75**

**POP STEWART, D.** (Fisher & Masson)—This is a remarkable flower of great size. Color, lilac pink. Won First Prize for largest flower in Montclair show. Good stem. Tubers, **\$2.00**

**PRIMULA REX, D.** (Broomall)—Very well named King of the Primroses. This is probably the best new variety introduced last year. The flowers are massive in form and a light cream or English Primrose color. The flowers are produced quite freely on splendid stems. An exhibition variety of exceptional merit. Tubers, **\$5.00**; Plants, **\$2.50**

**PRIDE OF STRATFORD, D.** (Meachen & Sherman)—Face of petals deep orange, reverse madder brown, petals evenly placed and slightly quilled, giving this large bloom a most magnetic appearance. Stems long and sturdy. Tubers, **\$5.00**; Plants, **\$2.50**

**QUEEN OF THE GARDEN BEAUTIFUL, D.** (Burns)—A flower that has filled the dream of dahlia lovers. One of the largest of all dahlias, measures from nine to twelve inches across, grown without forcing. It is a gigantic lemon colored decorative with stems that are unusually strong, the blooms are wonderful keepers. Tubers, **\$5.00**; Plants, **\$2.50**

**ROBERT SCOTT, D.**—A beautiful decorative of apricot yellow with rose shadings. Fine for exhibition on account of its very long stems. Plants, **\$2.50**

**ROLLO BOY, H. C.** (Pelicano)—This dahlia won First Prize for the largest and best dahlia at the Palace Hotel Show 1924. Color, a delicate amber, shading to old gold. Flowers carried erect on strong stems. Tubers, **\$2.00**; Plants, **\$1.00**

**ROMAN EAGLE, D.** (Fisher & Masson)—Large decorative of a flaming, brilliant burnished copper color. Flowers held well above the dark green foliage on stiff stems. Tubers, **\$3.00**; Plants, **\$1.50**

**\*ROSE FALLON, D.** (Harding)—Color is deep old gold. Long slender stems. Won First Prize at New York. Tubers, **\$4.00**; Plants, **\$2.00**

**SAGAMORE, D.** (Kirby)—This new dahlia is a wonderful commercial and exhibition variety. Color amber gold, elusively shaded with a warm salmon rose and orange buff. An open strong grower with erect stems. Good keeping qualities and of uniform large size. Tubers, **\$2.00**; Plants, **\$1.00**

**SISKIYOU, H. C.** (Broomall)—Pink tinged mauve. One of the very largest flowers ever originated. Usually winning the prize for the largest flower in the show. Stems are strong, holding the bloom perfectly erect. Tubers, **\$1.50**; Plants, **\$1.00**

**\*SILVERADO, H. C.,** (Seal)—Without doubt the largest dahlia of its class ever produced. The immense blooms are of white, gradually shading toward the center to a delicate silvery lavender. The stems are extra long and strong, the tall, well branched bushes are always covered with these huge, feathery blooms. Tubers, **\$7.50**; Plants, **\$3.75**



**SYNCOPATION, H. D.** (White)—A wonderful bi-color combination, buff yellow with center of each petal a deep cherry red, blending together beautifully. Stem is long and stout holding the large flower perfectly. This is without a doubt one of the very best novelties. Tubers, **\$4.00**; Plants, **\$2.00**

**SUN MAID, H. C.** (Edymel)—The large blooms are a gold to deep orange. Strong erect stems. Tubers, **\$3.50**

**THE BANDIT, H. C.** (Reed)—A dazzling combination of mahogany-red and pure gold. Narrow petals that curl and twist, showing the golden reverse, large flowers held perfectly erect on slender strong black stems. Tubers, **\$5.00**; Plants, **\$2.50**

**THE LEMONADE, D.**—This dahlia has attracted a great deal of attention in the field and show room on account of its large size and wondrous beauty. Clear lemon yellow, stiff upright stems, good habit and excellent keeper. Plants, **\$2.50**

**TRENTONIAN, D.** (Fisher & Masson)—A large flower of an Indian skin color, a blending of old gold, amber and coppery bronze. Highly recommended for garden and exhibition on account of its size, stem and color. Tubers, **\$2.00**; Plants, **\$1.00**

**WATCHUNG SUNRISE, D.** (Smith)—Strong healthy plant carrying its golden blooms suffused pink far above the perfect green foliage. A profuse bloomer and particularly early. Plants, **\$5.00**

**WORLD'S BEST WHITE, D.** (Murphy)—One of the best white decorative dahlias, fine stem, free bloomer, full to the center. Tubers, **\$1.50**

**MIXED TUBER COLLECTION****\$2.00 for ½ Dozen****\$3.50 for 1 Dozen**

In handling our stock there are some tubers from which the labels have been lost, that can not be sold for a certain variety. We are offering them for sale as mixed varieties. We advise you to order early as we have only a few for sale.

**SPECIAL**

In the following varieties you will get a real bargain. They are the same quality as the ones with descriptions. We have only a few tubers of each variety and will not buy from other growers to fill orders after our stock is sold out. We advise ordering early before our stock is exhausted. If you have a second choice kindly advise us; this will save time and you will be more likely to get the ones you want in this list.

Auburn Beauty .....	\$1.00	Miss Bridgeton .....	\$ .50
Bashful Giant .....	.50	Miss A. P. Chase .....	.50
Elkridge .....	2.50	Mariposa .....	1.00
Frances Lobdell .....	.50	Nichu .....	1.00
Grisette .....	1.00	Pop Stewart .....	1.00
Halvella .....	.75	Papillon .....	1.00
His Majesty .....	1.25	Polar Snow .....	1.00
Herald Tribune Elite .....	1.25	Radio .....	1.00
Harry Sheldon, Jr. ....	1.50	Mrs. J. T. Sheepers .....	.50
Insulinde .....	.50	Tillamook .....	.50
Jersey's Sovereign .....	.75	U. S. A. ....	.50
La Crescenta .....	.75	World's Best White .....	1.00
Mrs. Eleanor Martin .....	1.25	White Court .....	2.00
Mrs. I. de Ver Warner ....	.50	Wizard of Oz .....	.50
Miss Atlantic City .....	1.25	Wonderland .....	2.00

## CULTURE

Preparing Soil and Planting—Dahlias may be planted any time after the soil has gotten warm and the time for frost is past. In preparing the soil for planting, a light dressing of well rotted stable manure before digging will be sufficient. No fertilizer of any kind is required on rich soil before planting time.

Have the soil plowed and harrowed or dug and the clots well broken. After the soil has been turned and broken up, mark rows 4 feet each way or 5 feet between the rows and 3 feet apart in the rows.

Drive in your stakes and you are ready to plant.

Dig holes close to the stake by removing one shovel full of soil, then throw in one handful of ground bone. Work well into the soil. Now remove a little more of the soil to the depth of about 5 or 6 inches, lay the tubers down with eye up and crown toward the stake. Cover about 3 inches. After sprout is above the surface of the ground, fill the hole up even. Do not water the tuber until the sprout is up at least 6 inches. Allow only one shoot to grow, pull off all others, this throws all the strength in the one remaining stalk.

In setting green plants, prepare the soil same as for planting tubers. Cover the roots completely and fill the hole up even.

Always protect plants from the hot sun for a few days after planting. A basket is very nice to use as it keeps the hot rays of the sun from burning the plant. Also allows a circulation of air to the plant.

It is best to set green plants after a rain. But a good watering after planting will be very good when soil is dry.

Never allow the dahlia to suffer for the want of water. The dahlia requires water and the soil should have some moisture in it at all times to keep the plant growing and healthy.

## CULTIVATING

The best tool to use in cultivating by hand is a small hand cultivator with three blades, one without wheels and used like a hoe. Start to cultivate a week after planting and continue up to September 15th. Loosen the soil around the plant say about 1 inch in depth but when you are a foot from the plant go down deep. Keep it well cultivated between the rows at least once each week and after each rain. It is best to hill the soil around the plant if the soil is heavy. This allows the water to drain from the plant and does not let it stand in a pool of water which is even worse than no water at all.


The plant should be tied to the stake when it is about 2 feet tall.

When the buds appear pinch out the lateral buds, leaving only the crown or center buds. Also pinch out the side shoots for two or three joints below the bud. This will give you much larger and more perfect blooms.

August 1st, sprinkle two handsfull of wood ashes around each plant and rake into the soil. The bone meal has started to act by this time and the ashes act as a neutralizer and give the plant a balanced ration.

We use no other fertilizer than a First Grade Commercial Fertilizer high in potash. This is the reason our tubers are full of pep and have the kick so many tubers do not have.

Always welcome to our Trial Gardens where you will see Eva L. Quadling and City of Peace at their best.



*Join the American Dahlia  
Society and the Dahlia Society  
of New Jersey. Meet us at  
their fall shows.*



